

LOUD Art Society

ANNUAL REPORT

A Decade of Art & Healing

Oct 1, 2024- Sep 30, 2025



Prepared by :
Tara Vahab



President's Message

“A Decade of Art and Healing”

As we celebrate ten years of LOUD Art Society (Let Optimism Unleash Dreams), I am deeply grateful for the journey we've taken together. What began as a vision to connect people with art as a tool for healing and empowerment has grown into a thriving community movement.

This past year has been particularly meaningful as we reflected on a decade of impact while continuing to innovate and expand our programs. From exhibitions that sparked dialogue, to therapeutic workshops that supported vulnerable individuals, to partnerships that bridged cultures and communities, every project was a reminder of the power of creativity to transform lives.

We are especially proud of:

- Having a **physical location** in Downtown Calgary- an office with shared boardrooms
- Launching our **new website** with improved accessibility
- Expanding **membership**, welcoming more artists and community members
- Hosting our very first **group art exhibition**
- Paying more artists than in any previous year
- Building partnerships with organizations across Calgary that strengthen both art and wellness.

Thanks to the dedication of our staff, volunteers, artists, and supporters, LOUD Art Society continues to bring people together through art. I am proud to share the highlights of our work in 2024, and I look forward to building an even brighter, more creative future with all of you.

With gratitude,

Tara Vahab

Founder & President

LOUD Art Society's Mission

To connect and engage families, at-risk youth, and vulnerable individuals with art and creative practices , guided by artists and art therapists, to prevent and support recovery from anxiety, depression, self-harm, PTSD, and eating disorders, while promoting overall mental, physical, and emotional well-being.

LOUD Art Society's Vision

To provide an easy and affordable access to art and practicing any form of creativity for maintaining a healthy lifestyle to as many communities as possible.

LOUD Art Society's Goal

Exchanging traumas and negative habits with creating positive experiences. Healing, motivation, inspiration and empowerment of 100 lives a year with LOUD Art Society's creative projects and services.

LOUD Art Society's Belief

Creativity is the most significant characteristic of higher intelligence. Great societies are built upon empathetic, creative and passionate initiators therefore, together we create our ideal community as a large family.

2024- 2025 at Glance

- **Events & Programs:** 72 public events and workshops delivered
- **Exhibitions & Projects:** 4 exhibitions, murals, and installations completed
- **Volunteer Hours:** 764.5 volunteer hours contributed
- **Individuals Served/Engaged:** 524 individuals participated in our programs and 1020 attended our events
- **Artists Paid:** 27 artists hired and compensated fairly
- **Membership Growth:** Membership increased by 25% in 2025
- **Partnerships:** Collaborated with 11 community organizations and institutions



Financial Summary (Oct 1, 2024- Sep 30, 2025)

	Total
INCOME	
NON-PROFIT INCOME	
DONATIONS	1,409.72
DONATIONS REVENUE (Exmerce)	630.52
GOVERNMENT GRANTS	42,496.00
MEMBERSHIP INCOME	166.98
PROGRAM/OTHER CONTRIBUTED INCOME	4,392.35
Total NON-PROFIT INCOME	49,095.57
Total Income	49,095.57
GROSS PROFIT	49,095.57
EXPENSES	
BANK FEES	93.36
BUILDING/VENUE SPACE RENTAL	11,619.14
FUNDRAISING/ADVERTISING/ENTERTAINMENT	1,476.97
INSURANCE	1,913.56
MEMBERSHIPS/SUBSCRIPTIONS	944.83
OFFICE/GENERAL ADMINISTRATIVE EXPENSES	3,016.87
PROFESSIONAL & CONTRACT FEES	13,539.04
PROGRAM/ART SUPPLIES	3,286.65
SALARIES & WAGES	22,660.20
SERVICES EXPENSE	630.52
TRAVEL/MEAL EXPENSES	1,467.68
Total Expenses	60,648.82
PROFIT	\$ -11,553.25

LOUD Art Society continues to prioritize transparency and sustainability. The majority of our funding directly supports programming, artists, and community access.

Highlights of 2024

Community Engagement

- Offered **Corner of Creativity** therapeutic painting workshops in **Spring, Summer, and Fall**, with preparations underway to offer it again in **Winter 2026**.
- Delivered **art workshops for at-risk youth and newcomer families**, offering accessible, healing-centered creative practices with monthly events at different locations.
- Presented **A Decade of Art and Healing**, our 10-year anniversary **exhibition** and upcoming **celebration**, featuring artworks of 26 artists , performances, talks, and community storytelling.

Artistic Impact

- In 2025 we did not commission or produce **murals and public art projects**, to engage communities in co-creation.
- Supported 44 **emerging and established artists** through exhibitions and paid workshop opportunities.

Organizational Growth

- Launched our **new website**, making it easier for the community to access programs, resources, and opportunities.
- **Membership increased significantly**, reflecting the growing interest and support for our mission.

Partnerships

In 2025, LOUD Art Society proudly partnered with:

- **Calgary Central Public Library & [City of Calgary](#)** – hosting our 10-year anniversary celebration.
- **Calgary Immigrant Women’s Association (CIWA), Centre for Newcomers, Ups and Down Calgary Autistic Association, International Arts Avenue Arts and Culture Community (IAACC)** – offering programs for newcomer youth and women.
- **Residence Inn by Marriott Calgary Downtown and Astra Business Centre** – presenting our *Decade of Art and Healing* exhibition.
- **Calgary Teachers convention centre, Crate Art therapy & University of Calgary Continuing Education**
- Supported **Calgary International Film Festival & Women in Stem Alberta**

These collaborations expanded our reach and deepened our impact across Calgary and Alberta.

Looking Ahead (2025 and Beyond)

As we move into our next decade, LOUD Art Society is committed to:

- Expanding therapeutic art programs to reach more communities including 1-on-1 sessions and completing “Kites in Motion” project with the city of Calgary.
 - Continuing **Corner of Creativity** year-round as a signature program
 - Strengthening partnerships with local organizations and institutions
 - Strengthening Sponsorships with local organizations and businesses
 - Advocating for greater recognition of art as a vital contributor to mental health and well-being.
 - Creating new opportunities for artists to grow, share, and inspire.
 - Promoting our membership and community projects
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Thank You

Our deepest gratitude goes to our funders, sponsors, donors, volunteers, members, artists, therapeutic arts practitioners and participants. Your support makes it possible for LOUD Art Society to continue letting optimism unleash dreams through art.

Together, we are shaping a community where creativity, healing, and hope thrive.

